



For Immediate Release

Employment for Seniors 18th Annual Senior Career Expo – October 15th

By Carol Ventresca

Columbus, Ohio -- Senior job-seekers will have an exclusive career-search opportunity at the Employment for Seniors' 18th Annual Career Expo to be held October 15, 2012.

This year's event will feature new programs, and an exciting new venue at Ohio Dominican University's Griffin Student Center, 1216 Sunbury Road. Employers will be looking for experienced and skilled applicants. Other career resources and agencies will also be available to provide assistance to participants. Mature job-seekers are invited to join in this Expo program, which is free of charge; registration is not required. The event begins with the first workshop at 8am until 2pm. Employer recruiters will be available from 9am until 2pm.

The Expo's extensive educational programming includes twenty career workshops targeting the specific needs of seasoned applicants. Some of the featured speakers and topics include: "Resumes for Seniors", presented by "Dear Sam" Samantha Nolan featured in the [Columbus Dispatch](#); the "Columbus Job Market" presented by Ken Lazar founder of Scioto Ridge Job Networking Group; "Effective and Successful Networking Skills" featuring Steve Baldzicki, founder of Big Fish Networking; and "LinkedIn Job Search Tools" featuring Jeff Young from FortyPlus of Central Ohio. Other topics in the workshop program, include: The Columbus Metropolitan Library's Job Help Center Program; "How to be Successful at a Career Fair"; "Organizing Your Job Search"; "Identifying Transferable Skills"; and many more!

A panel presentation featuring local human resource executives will be discussing, "What do Employers Look For in Job Candidates?" Also, the "Creating Small Business Opportunities" panel will include representatives from the Small Business Development Center, First Merit Bank, and a FranNet franchising consultant. The complete workshop schedule will be made available at www.employseniors.org.

Employment for Seniors, a non-profit organization at 4500 East Broad St., assists job-seekers 50 years of age and older. The Senior Career Expo sponsors include the Central Ohio Area Agency on Aging, the Franklin County Office on Aging, North American Broadcasting, Co and WMNI Radio, WBNS-10TV and the Columbus Dispatch .

"Hundreds of mature job seekers joined us in 2011, participating in employer recruiting and the many valuable workshops" said Carol A. Ventresca, executive director of EFS. "The Senior Expo continues to be a tremendous success, providing mature job-seekers networking opportunities with local recruiters as well as educating participants on job-search skills from experts in our community. The Senior Career Expo will make a tremendous impact on the success of mature job seekers in their next employment opportunity."

Mature job seekers needing further information on the Career Expo can find details at www.employseniors.org. To become an EFS client before the Career Expo, contact the office between 9 a.m. and 1 p.m. Monday through Friday at (614) 863-1219 to schedule an appointment.

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