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## Producer, Co-Host of Podcast Wins AARP Ohio's Disrupt Aging Award

Brett Johnson, Producer and Co-Host of The Successful Encore Career Podcast, was selected for the 2019 AARP Ohio's Disrupt Aging Award.

### **Columbus, OH**

On October 28, 2019, AARP Ohio named Brett Johnson, Producer and Co-Host of The Successful Encore Career podcast the winner of the Disrupt Aging Award. The award recognizes the efforts by the recipient to breakdown the negative stereotypes and unconscious bias of all age groups. The podcast is published bi-weekly by the non-profit Employment For Seniors.

"From the very beginning of producing the podcast, we knew we had an uphill battle for listenership," says Brett Johnson, Owner at Circle270Media Podcast Consultants. "Podcast listener demographics aren't particularly strong in the 50+ age group.

"But we knew consistency and great content and information would be most important with this podcast. We have a strong grass-roots effort through social media. And with additional content and topic areas added through 120+ episodes, we are creating a catalog of podcast episodes that are important reference tools for adults 50+ to use during their job search."

"Older adults are utilizing technology and embracing the value of podcasting. 'The Successful Encore Career' program not only provides EFS clients with stories relating to positive employment change, but also includes concrete, specific "tips" on how to become the best possible job seeker. Brett truly deserves this honor in recognition of the significant impact he has had in the success of our mature job seekers," says Carol Ventresca, Executive Director of Employment For Seniors.

Annually, AARP Ohio seeks nominees for the [Andrus Award for Community Service](#), which honors members who are making a positive impact by volunteering. The award is named after longtime educator and AARP founder Ethel Percy Andrus. Nominees are evaluated on how their work has improved their community, supported the organization's vision and inspired others. The award ceremony is part of AARP Ohio's annual 2019 Volunteer Summit Awards and Celebration.

[The Disrupt Aging Award](#) is an additional recognition given out based on specific merits and accomplishments. In 2019, over 60 applicants were received and reviewed.

**About Circle270Media Podcast Consultants:** The podcast consultants at [Circle270Media](#) have decades of experience in Content Marketing, Content Creation, Audio Production/Recording and Broadcasting. We strategically bring these worlds together with podcasting. We work with businesses and non-profits of any size, looking to elevate an existing branded podcast, or start a new one.

**About Employment For Seniors:** Employment For Seniors serves Central Ohio job seekers, 50 years of age and older, free of charge. Details on EFS programs and services are available at [www.employseniors.org](http://www.employseniors.org).

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