

## 2020 EVENTS SPONSORSHIP PACKAGES

### ***Legacy Awards Table Sponsorship (\$500)***

- ◇ Table of ten for the May 20, 2020 Legacy Awards Program Breakfast at the Fawcett Center
- ◇ Table top placard recognizing your table sponsorship
- ◇ Sponsorship mention on the Legacy Awards audio/video presentation and printed program
- ◇ Sponsorship mention on the Employment For Seniors Legacy Awards Program website
- ◇ Mention in all press releases/newsletter/direct email campaigns as the **2020 Legacy Program Sponsor**
- ◇ Inclusion in the EFS website List of Contributors

### ***Employment For Seniors Career Expo Recruiter (Early Bird \$400; increase to \$425 after 4/1/2020)***

- ◇ Career Expo Recruitment Table (with lunch), Thursday, August 20, 2020 at the Fawcett Center
- ◇ Sponsorship included in the printed program distributed to participants and employers
- ◇ Inclusion in the EFS Career Expo Website Recruiters' listing with hotlink to your website
- ◇ Inclusion in the EFS website List of Contributors
- ◇ Mention in all press releases/newsletter/direct email campaigns

### ***Successful Encore Career Podcast Sponsorship (\$500)***

- ◇ Inclusion in two sessions of "The Successful Encore Career" podcast program, highlighting your organization, recruiting needs, or subject matter expertise
- ◇ Pre-roll and post-roll sponsorship mentions in each podcast
- ◇ Inclusion in the EFS website List of Contributors
- ◇ Sponsorship logo presence on "The Successful Encore Career" podcast landing page website

### ***Featured Employer Hiring Event (\$300)***

- ◇ Showcase your organization as the sole employer of a hiring event held at the EFS office
- ◇ Includes: recruiting table, space and tables for visiting applicants and computer lab for online applications
- ◇ Two rooms to interview candidates
- ◇ All logistics, marketing/publicity, client registrations, etc. provided by EFS
- ◇ **\*\*NEW:** Highlighting your website link as a sponsor of the EFS Job List
- ◇ Inclusion in the EFS website List of Contributors

2020 EVENTS SPONSORSHIP PACKAGES:			
Expo Early Bird /Hiring Event	Expo (after 4/1/2020) /Hiring Event	Legacy/Expo	Legacy/Expo/ Hiring Event
\$700	\$725	\$925	\$1225
DISCOUNTED RATES:			
\$600	\$675	\$825	\$ 1,100
SAVINGS:			
\$100 (14% savings)	\$50 (7% savings)	\$100 (11% savings)	\$125 (10% savings)
Contact Employment For Seniors for details on these and other package opportunities 4300 E. Broad Street; Columbus, OH 43213; 614/863-1219 <a href="mailto:info@employseniors.org">info@employseniors.org</a> ~ <a href="http://www.employseniors.org">www.employseniors.org</a>			